



For Immediate Release
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16 PREVIOUS POSITIVELY POWERFUL AWARD RECIPIENTS TO BE HIGHLIGHTED AS SHINING EXAMPLES OF WOMEN MAKING A DIFFERENCE

(Phoenix, AZ) -- Pledging to provide a empowering and informative program, Dr. Joel Martin, author and renowned international trainer, speaker and coach will be presenting the Fifth Annual Positively Powerful Woman Awards at the Ritz-Carlton, Phoenix on June 22nd. It will begin with the awards luncheon from 11:30AM to 2PM and will be followed by the Conversation On Leadership Summit from 2:30PM to 6PM.

In addition to honoring this year's six women who are living examples of achieving personal and professional dreams, the program will include recognition of each of the previous year's winners. "We all have the capacity to be positively powerful and the magnitude of their collective contributions is truly amazing" said Dr. Martin, the founder and creator of the annual Positively Powerful Woman Awards program. The 16 Previous Positively Powerful Award recipients are:

The 2008 Inaugural Positively Powerful Woman Award recipients:

- Joanna DeShay, Owner of Black Russian Label, a clothing line dedicated to showcasing "the many wonderful Cultures, Religions and Ethnicities from around the world". Previously, Corporate Giving Manager, Arizona Public Service
- Ruth Covey, Program Director, Arizona Magic of Music & Dance
- Susan Ratliff, Producer Women Entrepreneurs' Small Business Boot Camp

The 2009 Positively Powerful Woman Award recipients:

- Maria Benson, Owner & Chief Furniture Enthusiast Nyla Simone Home
- Pam Gaber, President & Founder, Gabriel's Angels
- Fatimah Halim, President /CEO, Blueprint For Womanhood
- Choo Tay, President/CEO, Media88

The 2010 Positively Powerful Woman Award recipients:

- Lorena Valencia, Owner, President/CEO, Reliance Wire & Cable
- Angela Curley, Henkel Global Diversity and Inclusion North American Leader/Center of Expertise
- Debbie Paine, Development Director for Valley Youth Theatre. Previously, Executive Director, Arts & Business Council of Greater Phoenix

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The 2011 Positively Powerful Woman Award recipients:

- Deborah Bateman, Executive Vice President, Director of Wealth Strategies, National Bank of Arizona
- Kay Kallander, Vice President Strategic Planning, American Baptist Homes of the West (ABHOW)
- Kristi Lee, Founding Partner & Director of Marketing at Bridging The Gap Consulting. Vice Chair Board of Directors NAAAP Phoenix
- Colleen J. Payne-Nabors, President, MCI Diagnostic Center
- Rev. Dr. Cathy C. Patterson, Pastor, Fountain of Life Church
- Vivian Squire, Salt River Project, Manager, Apprenticeship & Skills Training

The 2012 Positively Powerful Woman Award recipients are:

- Global Leadership: Michele Halyard, MD, Mayo Clinic
- Corporate Leadership: Pamela Lam, Henkel
- Spiritual Leadership: Reverend Sherielyn Curry Lasley, Mt. Moriah A.M.E. Church
- Philanthropic Leadership: Sharon Lechter, Global Volunteer and Benefactor
- Entrepreneurial Leadership: Jane Spicer, Daphne's Headcovers
- Educational Leadership: Bettie Spruill, Ideal Coaching

Donations gathered at the event will be earmarked for Diana Gregory Outreach Services, a non-profit organization focused on health, nutrition, education and housing related programs. Donations will provide senior citizens with bags filled with fresh produce delivered to their facility/home by Gregory's Fresh Market Place (GFMP).

Corporate supporters of the event include Southwest Gas Corporation, Arizona State University, National Bank of Arizona and Henkel. Registration is \$75 and additional information can be found at <http://powerfulwomanawards2012.eventbrite.com/> and sponsorship information at <http://sponsorpowerfulwomanawards.eventbrite.com/>

Dr. Joel P. Martin, Founder and Creator of the Positively Powerful Woman Awards, is an international trainer, training designer, executive coach, speaker and author of three books. She has worked with individuals in Fortune 500 companies, nonprofit and entrepreneurial organizations across the U.S and internationally.

Through her Scottsdale based company, Triad West Inc. (TWI), she provides corporations with specialist support in leadership development; diversity, inclusion and cultural competency; and transformational methodologies across three areas of business service: facilitative management consulting, organization/people development and corporate communications.

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Previously, Dr. Martin was an advertising professional and now uses her background to increase awareness of each year's Award recipients' business and community contributions.

Dr. Martin has earned a PhD In Communications, Masters in Psychology and was inducted as a Wharton Business School Fellow. She serves as a commissioner on the Human Relations Commission, City of Scottsdale, as a board member of ABHOW (American Baptist Homes of the West) and as Director of Education and Training of the annual PowerNetworking Conference.

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